

Nick Ande

Contact

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More recently

Select clients

Don Orange for Port Commissioner
Tim Probst for State Senate
Sisters of the Valley CBD
Bob Dingethal for Congress
The Gifford Pinchot Task Force
Mike Delasandro for City Council
Alishia Topper for City Council
Dream Big Community Centers
Vancouver Metro Sunset Rotary
Galina Burley for City Council
Anne McEnery-Ogle for City Council
Joe Tanner for County Commissioner
Greater Portland Hillel
University of Oregon Hillel
Darren Ullman for County Sheriff
David Gregerson for Judge
Sharon Wylie for State Legislator
Tony Golik for County Prosecutor
IBEW Local Unions of Washington

education & skills

Interests

Why I am different

I got my marketing "street education" in 10 years of political campaign management and cause marketing. I believe political campaign management is the height of project, people, and data management. It is selling a product, marketing an idea, and communicating a plan. One day you are a gatekeeper and scheduler, the next a fundraiser and event planner, and during the weekend you inspire an army of volunteers to knock on doors. This was my life for often 80 hours a week. I believe I made a significant change in the local community and am eager to make a similar impact with a local business.

Director of Marketing, Riverside Payments

Managed a 50-person business to business call center for the merchant services company, with a tiered supervision structure
Created more efficient workflow, and modernized calling and script processes utilizing already available tools
Managed outside communications and public relations, including social media, including the #stachie cause marketing campaign

Managing director, the Couve Group, Inc.

sales, marketing & fundraising: complementary ideas

Raised \$150,000 of a \$400,000 budget over the course of five months
Designed and strategized targeted mail pieces
Cultivated and maintained donor and customer sales databases
Created informational sponsorship and reporting collateral
Supported individual fundraising volunteers in designing web pages
Created web and social media advertising plans and content

public relations: it's all about strategy

Strategized communications plans for every political campaign
Communicated with media including web, print, radio and television
Wrote and edited concise personal statements on behalf of clients
Strategized and implemented viral social media campaigns
Scripted and produced 12 television commercials

management: people & projects

Managed up to ten staff members responsible for database administration, volunteer coordination, and public outreach
Supervised clients through fundraising calls and public appearances
Created project timelines, budgets, and outreach plans
Planned and executed dozens of events for groups of 15-400

Studied Political Science at Portland State University 2004-2009

Broad tech skills include Microsoft Office and Adobe Design Suites
graphic and website design, video production, media/public relations

Proud father of two boys, ages 8 and 14

Foodie life, Soccer aficionado, hiking the gorge & river floats